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Question Paper Code : 30956

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2024.

Sixth/Seventh/Eighth/Ninth Semester

Mechanical Engineering

MG 8091 — ENTREPRENEURSHIP DEVELOPMENT

(Common to : Automobile Engineering/Industrial Engineering/Industrial Engineering and Management/Mechanical Engineering (Sandwich)/Mechanical and Automation Engineering /Mechatronics Engineering/Production Engineering/Robotics and Automation)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is social entrepreneurship?
2. List any two factors which hamper the growth of entrepreneurs.
3. Write the purpose of self rating.
4. Name any two advantages of Thematic Apperception Test (TAT).
5. How the small business enterprises are classified?
6. What is the meaning of project feasibility?
7. Specify the different sources of capital for a business owner.
8. Define break-even point.
9. Define a Joint Venture.
10. What are business incubators?

PART B — (5 × 13 = 65 marks)

11. (a) Distinguish between an entrepreneur and an intrapreneur and provide with your suggestions.

Or

- (b) Describe the various factors hampering the growth of entrepreneurs in the Indian context.

12. (a) Explain the scope and purpose of entrepreneurship development training centres in our country for developing business owners.

Or

- (b) Explain the various State government policies in developing entrepreneurs, in the current scenario.

13. (a) Discuss in detail the process involved in project formulation and its associated challenges for selection of product/service.

Or

- (b) Discuss various business ownership structures followed in the management of businesses.

14. (a) Describe the various sources of finance and its importance for budding entrepreneurs.

Or

- (b) Describe the bottlenecks faced by entrepreneurs towards tax remittance procedures. Offer your suggestions.

15. (a) Explain about the various strategies adopted towards ensuring growth in small business, with a suitable example.

Or

- (b) Discuss in detail about the various reasons for business sickness in our country.

PART C — (1 × 15 = 15 marks)

16. (a) Elaborate the business idea which you have to launch in the near future. Use this business idea to draft a business plan which will ensure your entrepreneurial success.

Or

- (b) Highlight on the human resources requirements to promote a modern technology driven product in the state of your own choice. Justify your answer.
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